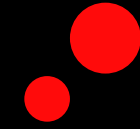


MEET BIGLY.

WE CREATE WEBSITES THAT THE WHOLE WORLD WILL TALK ABOUT.

Bigly.



**Award-winning web studio.
We believe in miracles and strive
to create the perfect product in terms
of design, marketing and
development.**

BIGLY IN NUMBERS.

5 DAYS

From the idea to the first concept of your project.

93 PROJECTS

The total number of projects launched.

4 AWARDS

In 2021, we received 4 Awwwards.

8000+

The pages of the largest site that we created.

7 COUNTRIES

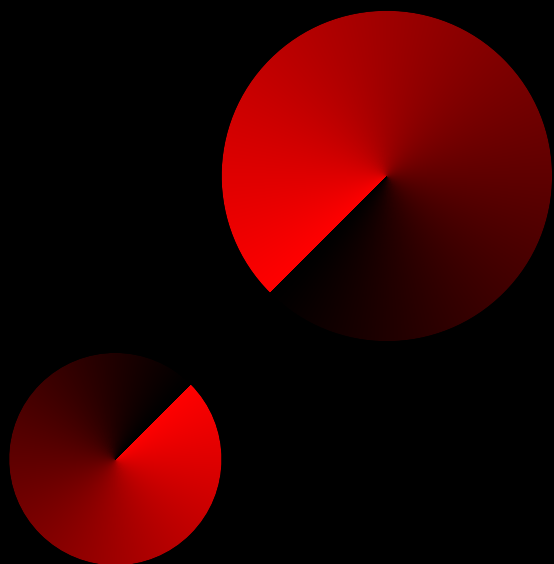
Geography of all our clients.

84%

Percentage of customers who recommend us to their friends and partners.



WHAT TECHNOLOGIES WE USE



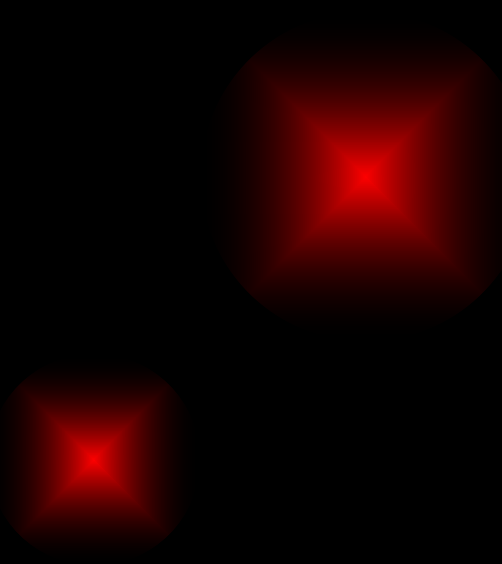
FRONT-END

For layout design:

- HTML
- SCSS

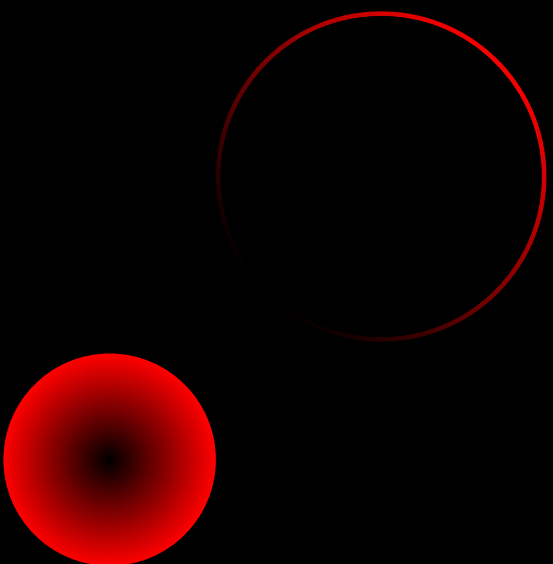
To create an interactive:

- JavaScript
- Vue.js



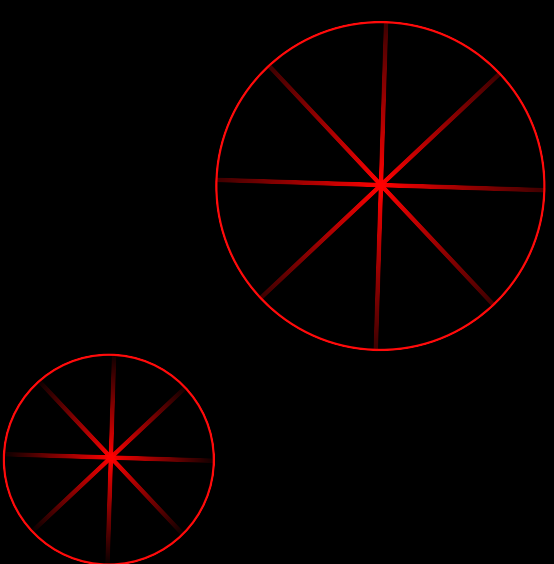
BACK-END

- WordPress
- Laravel
- Own back-end development



DESIGN

- Figma
- Adobe Illustrator
- Cinema 4D
- Photoshop
- Adobe After Effects



MARKETING
& ANALYTICS

- Google Analytics
- Google Ads
- Google Search Console
- VK Ads
- Facebook Ads
- TikTok Ads

SUCCESS FORMULA.

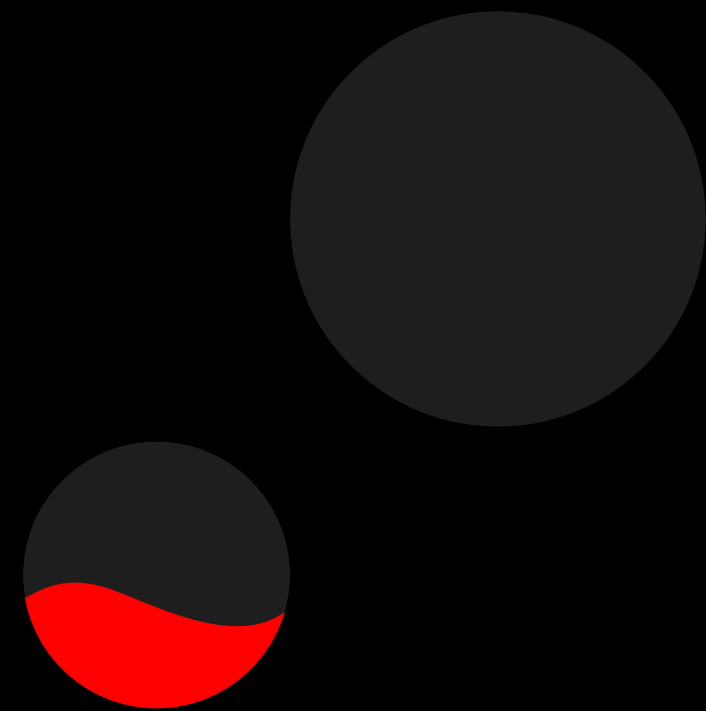


RESEARCH + STRATEGY + DEVELOPMENT + MARKETING



Over the years, we have developed our own formula
for the ideal launch of client's projects.

SUCCESS FORMULA.



RESEARCHES

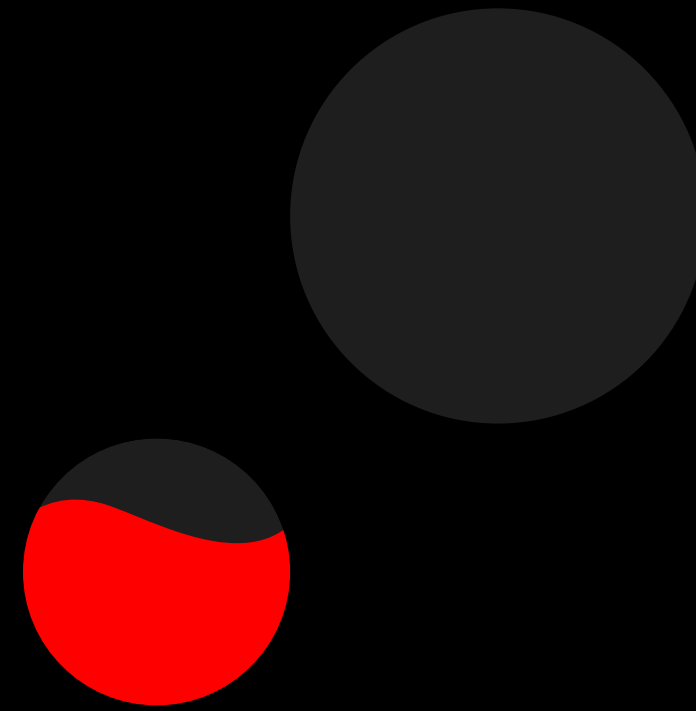


Before we start working on your project, **we will conduct a large-scale research** of your competitors, target audience and your product.

47 PARAMETERS

We love consistency and have created 47 unique parameters that will allow us to create a clear and understandable strategy for promoting your product.

SUCCESS FORMULA.



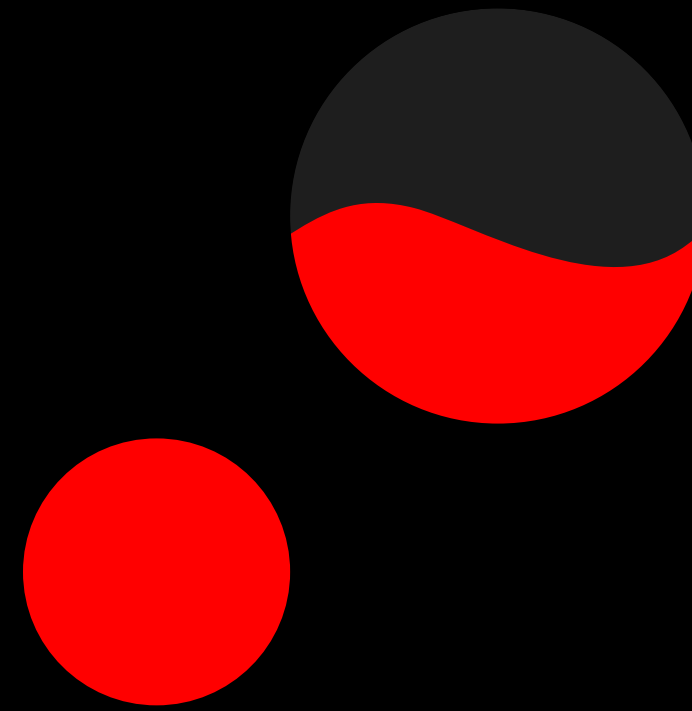
STRATEGY

Strategy is at the heart of our perfect launch formula. During the development of the strategy, we will determine how we will promote your product.

For example, you may need a landing page, an online store, a news portal, a personal blog, or an innovative solution that has not yet been on the market.

Based on the data obtained in the research, **we will offer you the best solutions** and together we will determine the most suitable one.

SUCCESS FORMULA.



DEVELOPMENT

We don't make ordinary sites. **We develop animations and design according to the needs of each client**, so that the product looks exceptionally great and everyone around can say:

— **WO-O-O-W!** —

SUCCESS FORMULA.



MARKETING

You can build a stunning Shopping center
with a huge selection of trendy products,
friendly sellers and a large parking.

But what if your center is located
outside the city and no one
knows about it yet?

SUCCESS FORMULA.

We will create a stable flow of customers
to your project and scale your advertising
campaign while maintaining a good price
and lead quality.

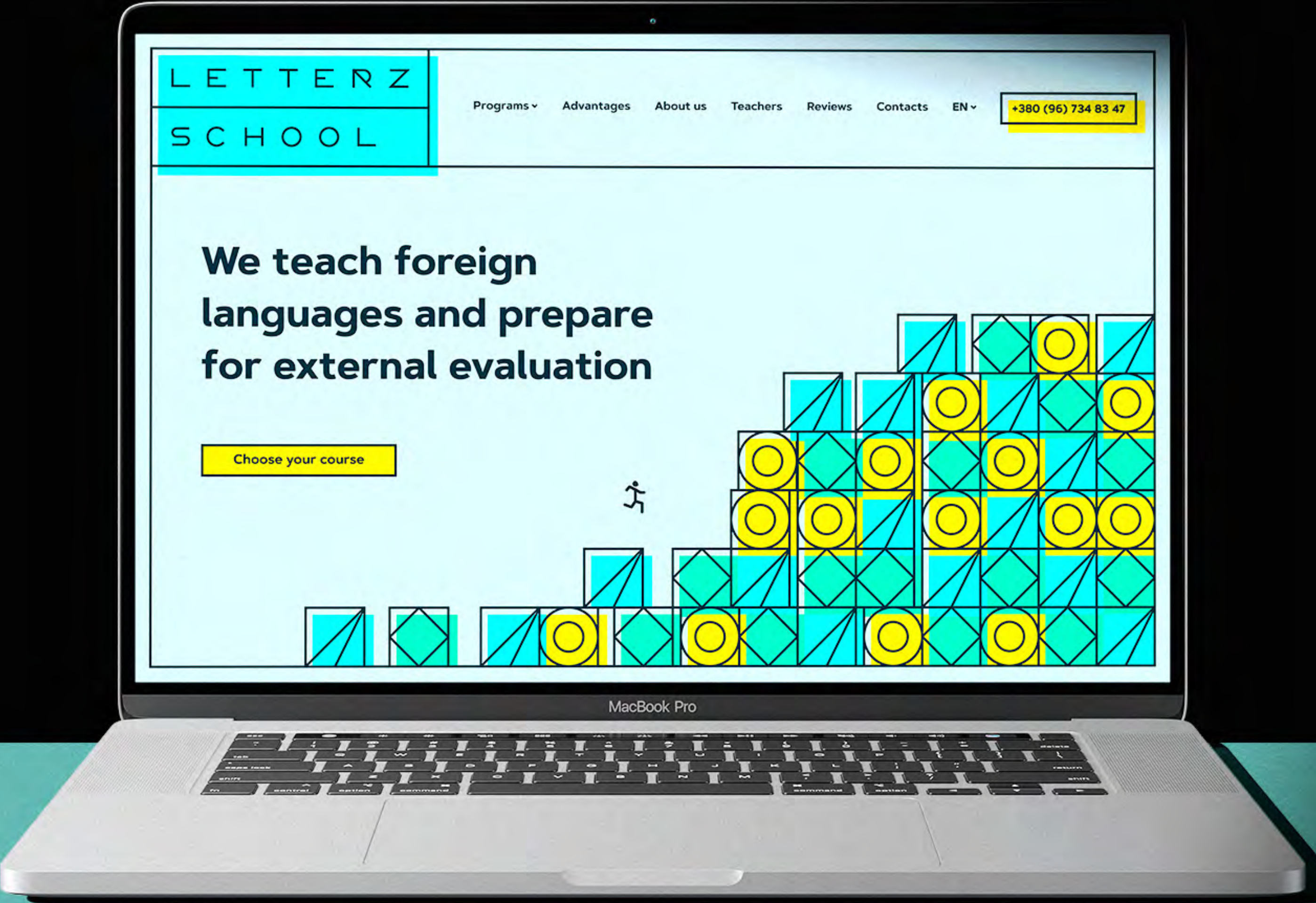


BIGLY — OFFICIAL ADVERTISING PARTNER
OF GOOGLE AND FACEBOOK.



**WE REALLY WANT TO MAKE
A REVOLUTION IN EVERY NEW
PROJECT.**

BIGLY RESULTS.



• **LETTERZ SCHOOL**

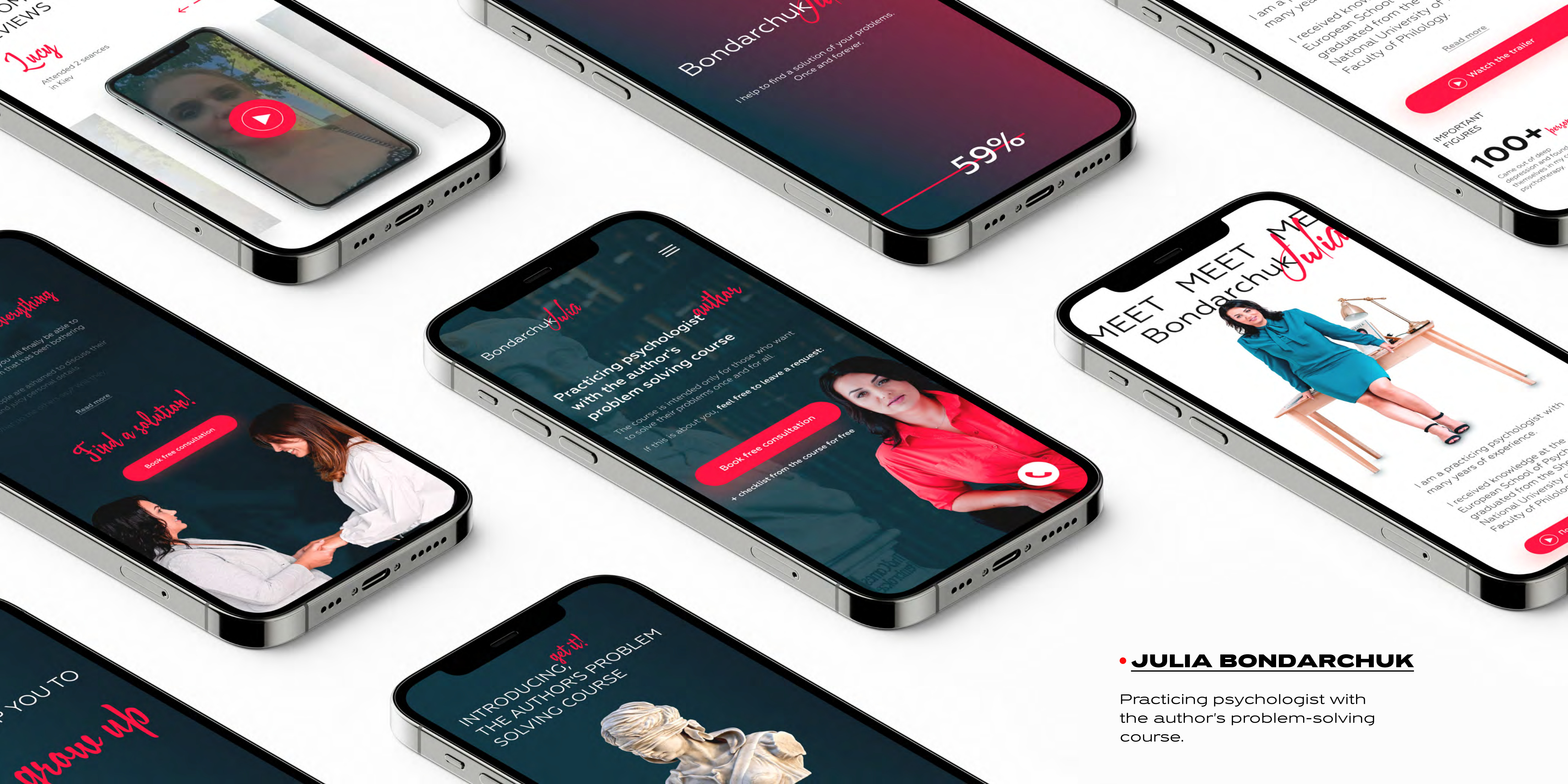
A chain of Kiev schools of foreign languages and preparing for external independent evaluation.

- **HOW COULD IT BE**

- Another ordinary school website.

- **WHAT WE ACTUALLY DID**

- Invented and developed creative animations for pupils and students.
- All courses are clearly separated and described on the website. Each user can choose something different.
- We have developed a user-friendly admin panel with the ability to add new content without involving programmers.
- We have made an adaptive layout design for all browsers and mobile devices.
- The site received 2 worldwide Honors and Mobile Excellence awards from Awwwards in 2021.



• **JULIA BONDARCHUK**

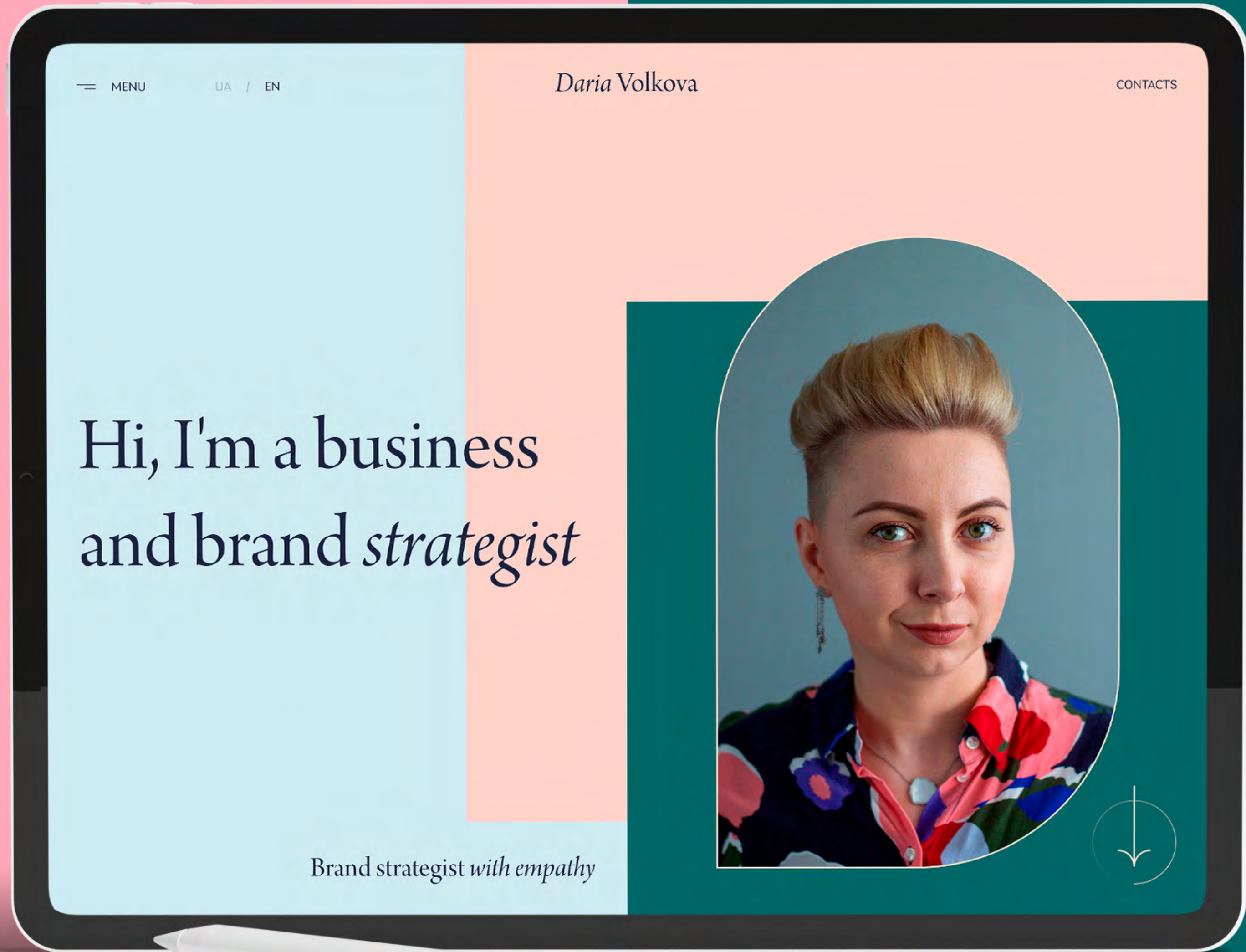
Practicing psychologist with the author's problem-solving course.

- **HOW COULD IT BE**

- Site with information about Julia.
- List of services and template design.

- **WHAT WE ACTUALLY DID**

- Developed a positioning strategy and studied competitors.
- We came up with a unique offer that cannot be refused.
- We organized a photo session and came up with interesting images for photos.
- We developed a corporate identity and logo.
- We have developed a perfect site that engages users and intelligently leads them to the offer to leave a request.
- Customized and scaled ads with an average conversion rate of 12.7%.



• **DARIA VOLKOVA**

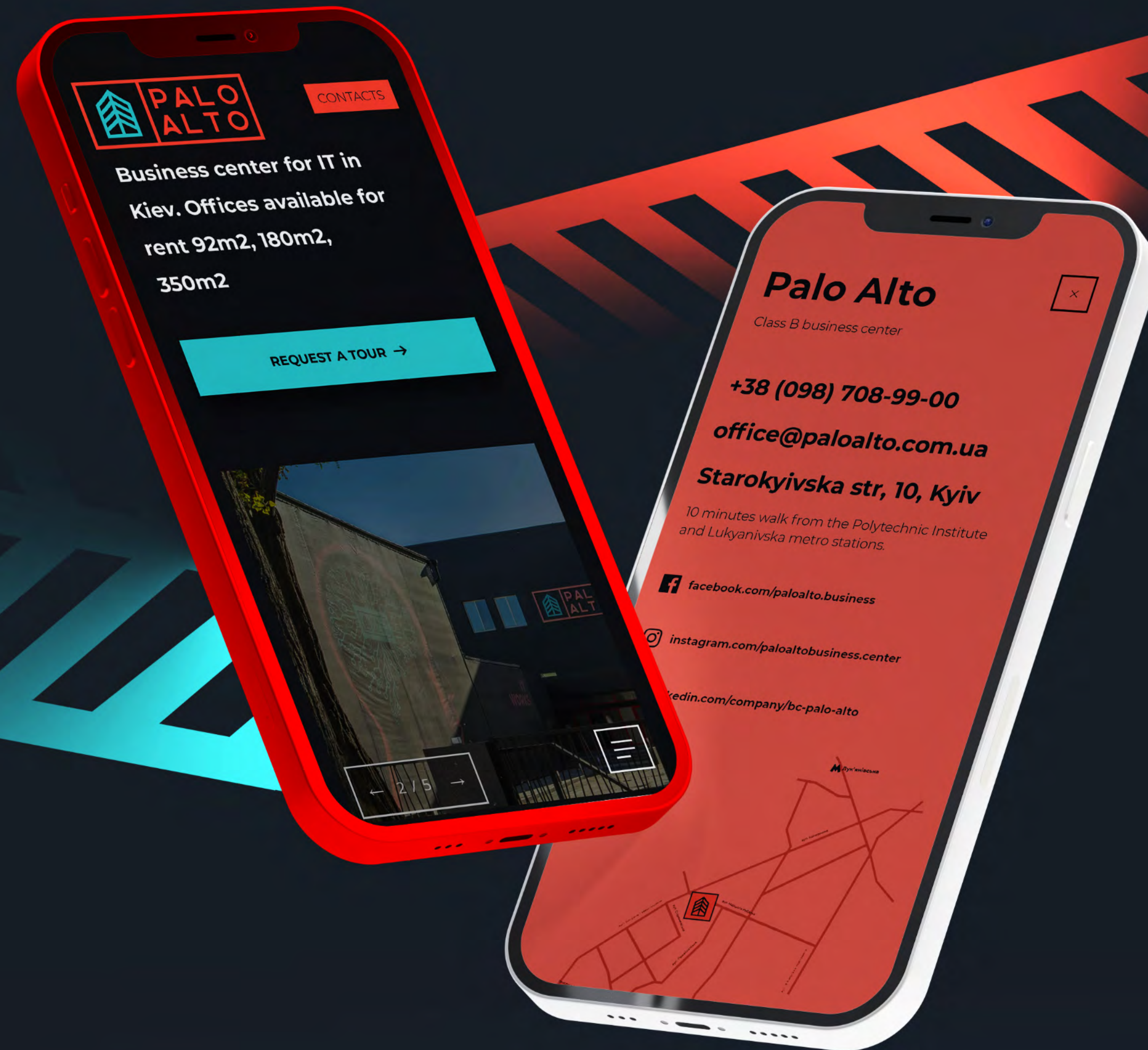
A business and brand strategist with empathy.

- **HOW COULD IT BE**

- A static site without animations telling about Daria Volkova.

- **WHAT WE ACTUALLY DID**

- We created a website that is responsive for all browsers and mobile devices.
- We have optimized everything that is possible. Any page of the site loads in an average of 0.3 seconds.
- The site optimization index according to Google Page Speed is 100 on computers and 91 on phones.
- Developed a convenient admin panel.
- We have created a smart multilingual system. The site has 2 language versions: Ukrainian and Russian.
- The site received 2 worldwide Honors and Mobile Excellence awards from Awwwards in 2021.



• **PALO ALTO**

Business center and
coworking for IT in Kiev.

- **HOW COULD IT BE**

- Site telling about the new business center.
- Business center address.

- **WHAT WE ACTUALLY DID**

- Developed an adaptive website for all browsers and mobile devices.
- Divided the site into sections, where each is a unique characteristic of the center.
- We used live photos and added 3D visualization of the business center.
- We created a convenient admin panel with the ability to edit all content.
- Implemented multilingual system. The site has Russian, Ukrainian and English versions.



**WE CREATE UNIQUE PRODUCTS
AND LOOK FOR UNIQUE CLIENTS.**

**DREAMERS, FANS, INNOVATORS
AND OTHER MADMEN WHO ARE
READY TO CREATE THE BEST
PRODUCT!**

Bigly.●

Bigly.

THANKS FOR WATCHING!

Let us create
the best website for your
business.

Write to us

daniel@bigly.studio

Love us

www.bigly.studio